

**REPORT OF THE STANDING COMMITTEE
FOR COMMUNICATION**

I. RECOMMENDATIONS FOR ACTION BY THE COUNCIL

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II. ISSUES FOR DISCUSSION BY THE COUNCIL

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**III. ISSUES DISCUSSED BY THE COMMITTEE – for information to the
Council**

The Committee met for a 1-hour session on 14 June, 2014. The Committee appreciated to have a time-slot for committee work within the Council schedule, but regretted the limited time offered to properly address the work at hand and asks the Communion Office to consider if more space can be given to the Standing Committee for Communications in the future.

1. Report on COOP 2013

The Committee received the report with appreciation and affirmed the strategic direction of the Communications Office in the LWF.

The Committee re-iterated that communications is an integral part of programmatic work and that adequate sources should be allocated to the area of communications in all departments to reflect the necessity and importance of communications.

The Committee supported the strategic direction to work towards strengthening regional communication networks in the coming year and in so doing, work with the re-revised DMD to grow and nurture these networks. The Committee asks that communications therefore be clearly included in the final re-revised DMD and communications properly sourced.

The Committee appreciated and recognized the increased investment in communication in World Service.

The Committee appreciated the headway done on logo developments and supported the roll-out of sub-brands for regional expressions and other entities to make a coherent brand for the LWF global.

The Committee was happy to hear that some progress has been made on regional communication networks but is also aware that in the area of Europe, the KALME network has not been active in the past 1,5 years. The Committee stressed the need for a communication network and platform in Europe and therefore encouraged the Communion Office to create a web platform for the European region to which KALME will also be invited to contribute.

2. Program Plan 2015 and COOP 2015 – 2016

The Committee endorsed the approval of the COOP 2015 – 2016.

3. Budget and Program Plans 2015

The Committee endorsed the approval of the 2015 budget and program plan.